



Privacy Statement

payinbtc.me | Effective: March 10, 2026

1. Who We Are

payinbtc.me is operated by BTC2B, registered at Verdunplein 17, Unit A4710, 5627SZ Eindhoven, the Netherlands. We act as a data controller for the personal data we process. For questions about this privacy statement, contact us at: hello@payinbtc.me

2. What Data We Collect

Account and Company Data

When you create an account, we collect company information needed for invoicing, such as company name, address, and contact details.

Connection Data

We store the details necessary to maintain connections with your accounting software and Bitcoin wallet or payment service provider. This includes API keys, OAuth tokens, and connection configuration. These credentials are encrypted at rest.

Invoice Data

We store minimal invoice data required to create Bitcoin payment requests: invoice number, currency, amount, and due date. We do not store full invoice details such as line items or customer personal data beyond what is strictly necessary for payment processing.

Transaction Data

We store wallet transaction data related to payments: transaction amount, currency, and transaction identifier. This data is used to match payments to invoices and to provide you with payment status updates.

Website Analytics

We use Plausible Analytics (self-hosted) for website usage statistics. Plausible is a privacy-focused analytics tool that does not use cookies, does not collect personal data, and does not track individual visitors across sites. All data is aggregated.

3. Legal Basis for Processing (GDPR)

We process your data on the following legal bases:



- **Contract performance** — Processing your account, connection, invoice, and transaction data is necessary to provide the Service to you (Article 6(1)(b) GDPR).
- **Legitimate interest** — We process aggregated website analytics to improve the Service (Article 6(1)(f) GDPR).
- **Legal obligation** — We may retain certain data where required by tax, accounting, or other legal obligations (Article 6(1)(c) GDPR).

4. Third-Party Processors

We use the following third-party services that may process data on our behalf:

- **Cloudflare** — CDN and security. May process IP addresses and request metadata. Data processed in the EU/EEA where possible.
- **Mailgun** — Transactional email delivery. Processes email addresses and message content for emails we send to you.
- **Slack** — Internal team communication and service monitoring. May receive company identifiers and transaction status data for operational monitoring purposes.

Your connected accounting platform and payment service provider are not our processors — they are independent controllers with their own privacy policies. We access their data on your instruction through APIs you authorize.

5. Data Storage and Security

All data is stored on servers located in the European Union. Connection credentials (API keys, OAuth tokens) are encrypted at rest. We apply industry-standard security measures including encrypted connections (TLS), access controls, and regular security updates.

6. Data Retention

We retain your data for as long as your account is active. After account termination, we delete your data within 30 days, except where we are required to retain records for legal, tax, or accounting purposes (typically 7 years for financial records under Dutch law).

7. Your Rights

Under the GDPR, you have the following rights regarding your personal data:

- **Access** — Request a copy of the personal data we hold about you.
- **Rectification** — Request correction of inaccurate data.
- **Erasure** — Request deletion of your data, subject to legal retention requirements.
- **Restriction** — Request that we limit processing of your data.
- **Portability** — Request your data in a structured, machine-readable format.
- **Objection** — Object to processing based on legitimate interest.



To exercise any of these rights, contact us at hello@payinbtc.me. We will respond within 30 days. You also have the right to lodge a complaint with the Dutch Data Protection Authority (Autoriteit Persoonsgegevens).

8. Cookies

We use only strictly necessary cookies required for the Service to function (such as session cookies for authentication). We do not use tracking cookies, advertising cookies, or any third-party cookies. Plausible Analytics does not use cookies.

9. International Data Transfers

Your data is stored and processed on servers located in the European Union. Some third-party processors may process limited data outside the EEA: Cloudflare may route traffic through non-EU nodes as part of its CDN and security services, and Mailgun (operated by Sinch, headquartered in the US) processes transactional emails through infrastructure that may include US-based servers. These providers maintain Standard Contractual Clauses in their data processing terms to safeguard transfers outside the EEA.

10. Children

The Service is not directed at individuals under 18 years of age. We do not knowingly collect personal data from children.

11. Changes to This Statement

We may update this privacy statement from time to time. We will notify you of material changes by email or through the Service at least 14 days before they take effect. The current version is always available on our website.

12. Contact

For questions or requests regarding this privacy statement or your personal data, contact us at: hello@payinbtc.me